



WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA

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Vol. 22, No. 16

April 22, 1967

how I got that story

Margaret Bourke-White
W. Richard Bruner
Ben Lucien Burman
Martin A. Bursten
Henry Cassidy
Dickey Chapelle
W. W. Chaplin
Rhea Clyman
Jules Dubois
Benjamin Fine
Burnet Hershey
James P. Howe
Richard J. H. Johnston
Albert E. Kaff
William L. Laurence
Paula LeCler
William R. McAndrew
Barrett McGurn
Enrique Meneses
Hugh A. Mulligan
Joseph Newman
Frederick B. Oppen
Waverley Root
Madeline Rose
Gertrude Samuels
Sigrid Schultz
Bruno Shaw
Stanley M. Swinton
Tad Szulc
Ansel E. Talbert
Richard Tregaskis
Robert Trumbull
George Weller
Gregor Zierner

TOP REPORTERS
GIVE THE BEHIND-THE-SCENES STORY
OF COVERING GREAT NEWS EVENTS

Members of the Overseas Press
Club of America / Edited by
David Brown and W. Richard Bruner
Foreword by Turner Catledge

Jacket for new OPC book.

FOR OPC: STORY OF US ROLE IN THAILAND

The story about increased US involvement in Thailand will be brought to the OPC May 3 when the US Ambassador to Thailand, Graham Martin, makes a luncheon appearance.

The ambassador's appearance is quite a coup for the Club, since US activities in Thailand have not heretofore received a great deal of official comment.

"He's got quite a story to tell," Dixon Donnelley, Assistant Secretary of State for Public Affairs, told *The Bulletin* this week. Donnelley is cooperating with OPC President Victor Rieser in arranging the news-maker lunch.

The ambassador's talk will be delivered against his background of nearly four year's tour of duty in Thailand. Further details will appear in next week's issue.

A LITERARY BASH TO SEND OFF 'HOW I GOT THAT STORY'

A big book bash is coming May 1.

It's to introduce the new OPC book, *How I Got That Story*, and many of the 34 authors will be there, pen in hand for autographing duty.

The 5-7 p.m. "Dutch Treat" party will be on the Club's 10th floor lounge.

The book is set for its official May 11 publication date, and at the literary bash only, copies of the \$5.95 volume will be available at a 20% discount. E. P. Dutton is publisher.

Contributors being honored at the bash include Margaret Bourke-White, W. Richard Bruner, Ben Lucien Burman, Martin A. Bursten, Henry Cassidy, Dickey Chapelle (now deceased), W. W. Chaplin, Rhea Clyman, Jules Dubois (deceased), Benjamin Fine, Burnet Hershey, James P. Howe, Richard J. H. Johnston,

Albert E. Kaff, William L. Laurence, Paula LeCler, William R. McAndrew, Barrett McGurn, Enrique Meneses, Hugh A. Mulligan, Joseph Newman, Frederick B. Oppen, Waverley Root, Madeline D. Ross, Gertrude Samuels, Sigrid Schultz, Bruno Shaw, Stanley M. Swinton, Tad Szulc, Ansel E. Talbert, Richard Tregaskis, Robert Trumbull, George Weller, Gregor Zierner, and Turner Catledge, who contributed the foreword.

Book Publishing Committee Chairman Will Yolen says checks for the authors will be handed out during the event. Also to attend are the book's editors, W. Richard Bruner and David Brown, Book Night Chairman Anita Diamant Berke, publishing committee members, and representatives of E. P. Dutton, which is serving as co-host for the event.



NEWSMAN WOUNDED: ABC News correspondent David Snell lies in a field near Saigon last week, moments after he was wounded by a land mine explosion. Snell was on patrol with an infantry unit of the Ninth Army Division when one of the group triggered the Viet Cong mine. Currently recovering from leg and hand injuries in a San Francisco hospital, Snell says, "... you always wonder what it's like to actually step on one ... and it's nice to be able to know and still be able to talk about."

Covered.



In The Bulletin. The newsman's world. From top correspondents all over it.

Athens Al Wagg, Wagg Pictures	Manila Carlos Angeles, author, Pan American Airways
Belgrade Joe Peters, McGraw-Hill, NBC	Mexico City Jaime Plenn, UPI
Berlin Gary Stindt, NBC Bureau Chief	Miami (Caribbean) Merwin Sigale, ABC
Bonn Russell Braley, New York Daily News	Montreal J. Patrick Finn, Montreal Star
Brussels H. Peter Dreyer, Journal of Commerce	Moscow Scott Bruns, UPI
Buenos Aires Percy Forster, Hearst Headline Service	Munich David Grozier, Radio Free Europe
Cairo Mike Sullivan,	New Delhi Joe McGowan, AP Bureau Chief
Caracas Martin R. Reynolds	Panama Crede Calhoun
Copenhagen Per K. B. Amby, freelance	Paris Bernard Redmont, Westinghouse Broadcasting
Frankfurt Phil Whitcomb, Macnens	Rio de Janeiro Eileen MacKenzie, McGraw-Hill, Time
Geneva Andrew Borowiec, The Washington Star	Rome Sam'l Steinman A.R. McElwain
Hong Kong Dave Roads, McGraw-Hill	Saigon Beverly Deepe
Honolulu James F. Cunningham, The Honolulu Advertiser	San Francisco J. Q. Riznik
Istanbul Anne Turner Bruno, freelance	Santiago Martin P. Houseman, UPI
Leopoldville Don Carl Steffen, freelance	Santurce Horst Buchholz, Young & Rubicam
London James Picton, freelance, ABC Dan Smith, International Management	Sydney Peter Harvey, Newsweek
Madrid Enrique Meneses, Fotopress	Vienna Fred Baer, McGraw-Hill
	Washington Jessie Stearns, Topeka Daily Capital

TUNED TO THE RIGHT CHANEL

If the Annual Dinner this week had just the right aura, some credit goes to Chanel, Inc.

Chanel contributed table favors of Chanel No. 5 perfume miniatures for women and miniatures of Chanel's A Gentleman's Cologne for the men.

People & Places

By BETTY ETTER

ON THE GO: **Ted Ediger**, AP, and **Matt Kenny**, UPI, have been commuting between their Miami bases and Bimini for the last couple of months, covering the activities of Adam Clayton Powell. . . . **Dick Toohey**, prexy of Public Relations Aids, Inc., off on a nine-week swing through France and England . . . **Mary Hornaday** to Montreal to cover the opening of Expo 67. . . . **Wally Beene** is winding up his third and final tour as S&S bureau chief in Viet Nam and will sail for Europe from Tokyo on June 1. His replacement will be **Cliff Denton**, formerly of the NY Daily News staff in New York and Tokyo . . . **John Strohm** has returned to his home in Woodstock, Ill., from his tenth world trip, looking in on the hunger spots of Afghanistan, Pakistan and India. He also managed to get shot at from ambush in Viet Nam. Strohm reports that the famine in India is going to get worse before it gets better . . . **Lou Garcia**, PR vice president of Braniff, accompanied 73 newsmen and White House staff members to Punta del Este April 10 for the conference of American presidents. Flight was the first commercial non-stop trip from Washington to

(Cont'd on page 8)

NEXT WEEK: ANNUAL MEETING AND ELECTION

All members are urged to attend the OPC's Annual Meeting at 6 p.m. next Friday night.

The meeting will be climaxed by announcement of results of the Club's annual elections.

Ballots may be cast in person until 7 p.m., or one hour after the meeting opens, when the poll officially closes. The ballot box currently is located in the Club's lobby, where members may cast votes at their convenience until the meeting.

A quorum of 35 Active members is required to legally constitute the Annual Meeting.

NEW YORK SCENE

Thurs., April 27 – Bistro Party. 5:45 p.m.

* * *

Fri., April 28 – Annual Meeting. 6 p.m.

* * *

Mon., May 1 – Literary Bash to launch new OPC book, "How I Got That Story." 5-7 p.m. (See page one story.)

* * *

Wed., May 3 – Luncheon, with US Ambassador to Thailand, Graham Martin. 12:30 p.m. (See page one story.)

* * *

Thurs., May 4 – OPC Foundation Edward R. Murrow Memorial Dinner. 6:30 p.m. cocktails, 7:30 p.m. dinner. (Tax deductible. Reservations should be made through the Foundation office at the Club.)

All reservations not cancelled 24 hours in advance will be charged to members' accounts.

WORLD-WIDE TICKER

HHH TRIP BRINGS US NEWSMEN TO BERLIN

By GARY STINDT

BERLIN — Vice President Hubert Humphrey's visit to Berlin brought numerous American correspondents to the divided city.

Covering him in addition to those who travelled with the Vice President from Washington, was the Berlin press corps of Joe Fleming, UPI Bureau Chief; Hubert Erb and Martin Zucker of AP; Ray Moloney, ABC News. His TV news team was supported by Jack Begon, ABC News Director of Operations who flew in from London, and several additional ABC News camera teams. (ABC originated a

satellite newscast from Berlin.) Garrick Utley, NBC News, was supported by Harry Thoess, Peter Dehmel, and freelance cameraman Joe Schuppe. CBS News' Hughes Rudd came from Bonn, supported by several TV Newsfilm teams headed up by Gerry Schwartzkopff, the regular CBS cameraman in Germany.

Coming up from Bonn was David Binder for the NY Times; Russ Braley, NY Daily News; David & Judy Nichol for the Chicago Daily News; and Osgood Caruthers, LA Times.

Your correspondent missed the story and the student rioting by having to spend a few days in the hospital.

Back in town after several long trips covering the right wing NPD and elec-
(Cont'd on page 6)

Dateline Article Discloses Probe Of S&S Censorship

An article in the OPC's annual magazine, *Dateline*, discloses that the Army made an exhaustive investigation of censorship charges at *Stars and Stripes* in 1963 at the direction of Pierre Salinger, then press secretary to President Kennedy.

Results of the investigation were withheld from Salinger by the Defense Department after President Kennedy's assassination, the article alleges.

Salinger had directed Arthur Sylvester, then assistant secretary of defense for public affairs, to initiate the investigation and give Salinger a "complete report," according to the article. Salinger reportedly acted after staff members had written him about censorship of racial news in *Stars and Stripes* during the Birmingham race riots in August, 1963.

The investigation was conducted by the then inspector general of the Army, Major General Edward H. McDavid, and two aides who flew to Germany from Washington and conducted three days of hearings, the article states.

"For the recent exposure of the Army's malpractices as a newspaper publisher in Europe, the Defense Department has only itself to blame," the article says. "Much of what has come to light this year was known by the Defense Department in 1963. With studied care, it chose to ignore all of it."

(Cont'd on page 6)

RUTH H. AXE DIES AT 67

Ruth Houghton Axe, the country's only woman president of a mutual fund and an OPC Foundation trustee, died April 15 at her home in Tarrytown, N.Y. She was 67.

Mrs. Axe was president of E. W. Axe & Co., investment advisers, the firm she and her late husband, Emerson Wirt Axe, founded in 1932. The company and the four funds it manages (Axe-Houghton Funds) are a half-billion-dollar enterprise.

With her husband, who died in 1964, Mrs. Axe had authored a number of articles on economic subjects. She had weekly columns appearing in *The London Observer* and was a contributor to *The New York Times Magazine*. She was a former assistant editor of *Annalist*, published by *The Times*.

Both her business and home were located in the 45-room stone castle in Tarrytown, overlooking the Hudson River.



AERIAL INSPECTION TOUR: AP Special correspondent Hugh Mulligan talks with Gen. William C. Westmoreland, US military assistance commander in Viet Nam, while the two were in a helicopter over Viet Nam's War Zone D. Mulligan returned to New York last week from his second lengthy assignment in Viet Nam.

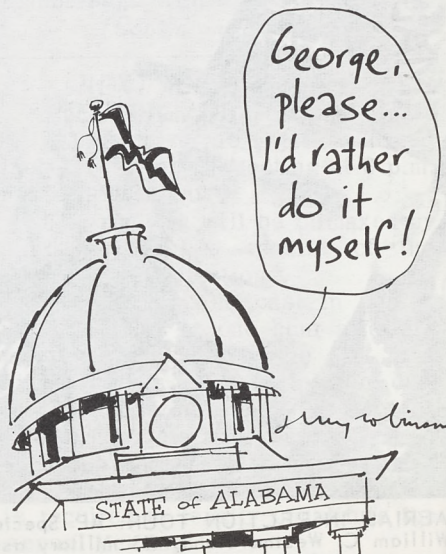
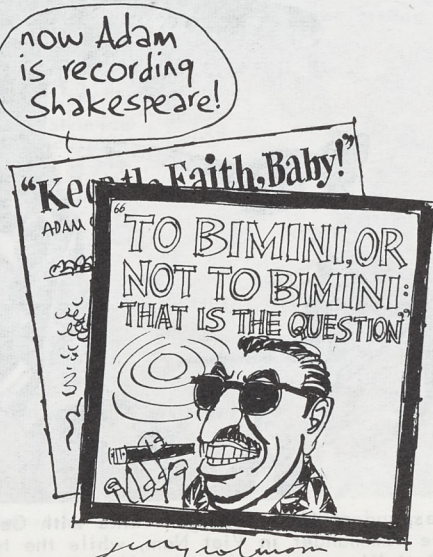
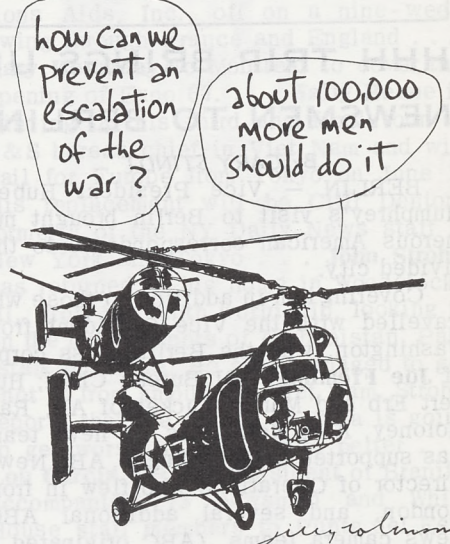
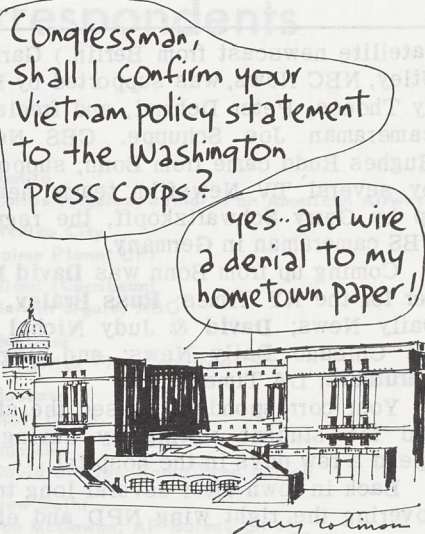
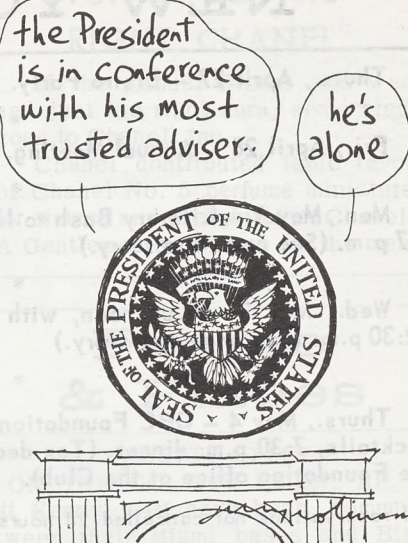
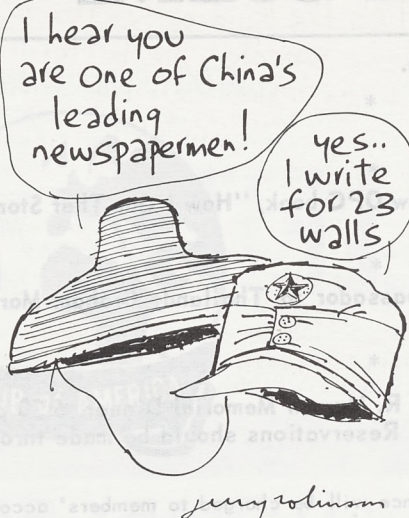
still life

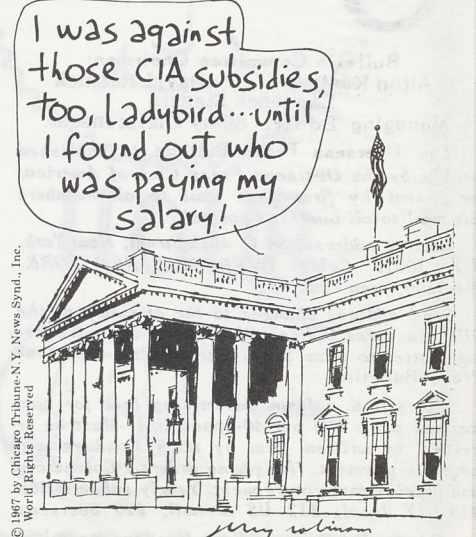
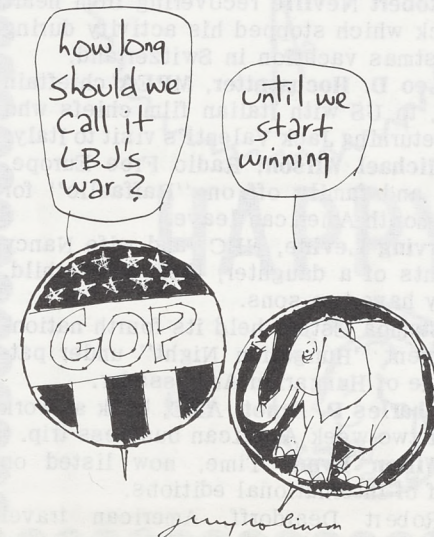
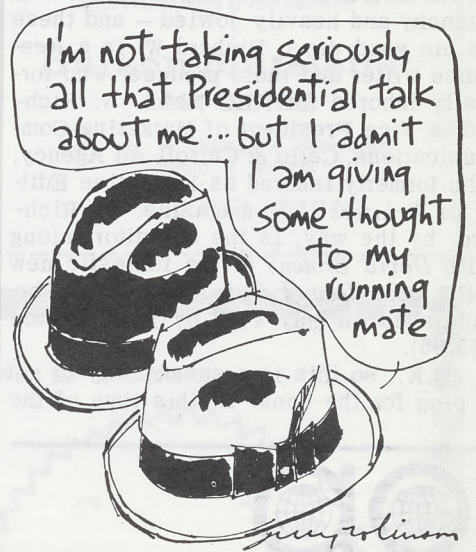
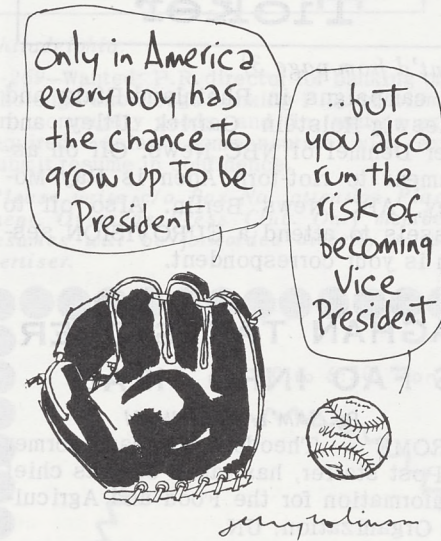
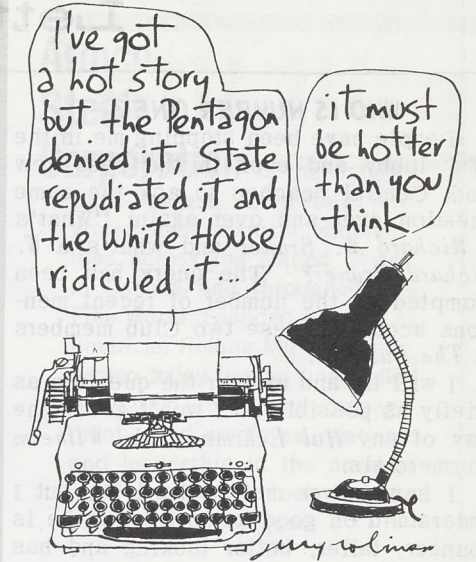
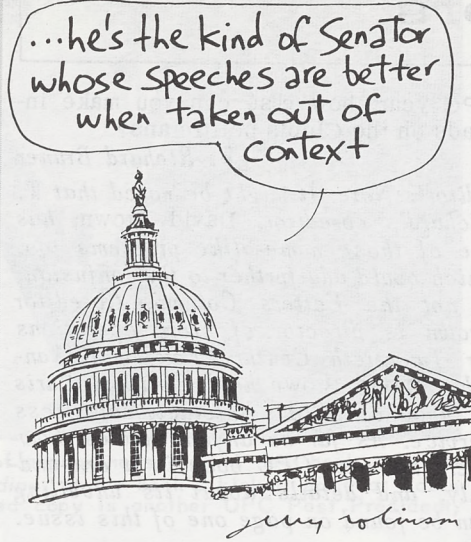
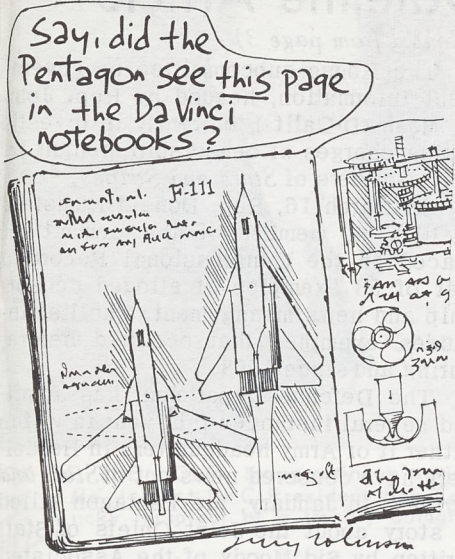
By JERRY ROBINSON

A Cartoon Is a Cartoon Is a Cartoon

And a cartoon in this case represents the stiletto wit of Jerry Robinson's "still life" comments, now appearing in leading papers in Washington, Los Angeles, San Francisco, Denver, Miami and other metropolitan centers throughout the US, through the Chicago Tribune-New York News Syndicate.

Latest accolade for Jerry is his election by his fellow cartoonists as president (for two years) of the National Cartoonists Society, worldwide professional society. The versatile cartoonist has won NCS awards in three varying categories — as best magazine artist, best special feature (his Flubs & Fluffs) and best syndicated panel (for his "still lifes").





Letters

WHO IS NUMBER ONE?

People have been stopping me in the OPC lobby and even in the best New York Central coaches to ask the same question over and over again: "What's a Richard W. Bruner and what's a W. Richard Bruner?" The query has been prompted by the number of recent mentions accorded these two Club members in *The Bulletin*.

I will try and answer the question as briefly as possible so I won't get in the way of any Hal Lehrman/John Wilhelm commercials.

I have never met Richard W., but I understand on good authority that he is younger, taller, better looking and has substantially more hair than W. Richard. The same good authority tells us that W. Richard is best described as balding, paunchy and heavily jowled — and these on his good days. Richard W. is a freelance writer and radio producer who formerly labored for NBC News. W. Richard is Vice President of Marketing Communications, Callo & Carroll Ad Agency, who formerly labored as Executive Editor of *Printers' Ink* magazine. W. Richard, by the way, is the co-editor (along with David Brown) of the fantastic new OPC book *How I Got That Story*, to be published on May 11th by E. P. Dutton (\$5.95).

O.K., so this is a sneaky way to get a plug for the book. At this time of the

OPC year, how else can you make inroads on the Club's politicians?

W. Richard Bruner

Editor's Note: It might be noted that W. Richard's co-editor, David Brown, has one of those name-alike problems too, which could add further to the confusion, if not the Letters Column. Co-editor Brown is director of story operations for Twentieth Century Fox, while another David Brown holds forth in Paris as head of USIA's International Press Service. As far as anyone knows, however, the new OPC book is a one-and-only, and details about its unveiling can be found on page one of this issue.

World-Wide Ticker

(Cont'd from page 3)

tion campaigns in Rheinland-Pfalz and Schleswig-Holstein Garrick Utley and Peter Dehm of NBC News. Off on assignment to riot-torn Aden is Ray Moloney, ABC News Berlin. Also off to Brussels to attend a EUROVISION session is your correspondent.

KAGHAN TAKES OVER AS FAO INFO HEAD

By SAM'L STEINMAN

ROME — Theodore Kaghan, former NY Post staffer, has taken over as chief of information for the Food and Agriculture Organization, UN.

Gore Vidal, author of forthcoming "Washington, D. C." was guest speaker of Anglo-American Press Group dinner.

Robert Neville recovering from heart attack which stopped his activity during Christmas vacation in Switzerland.

Leo D. Hochstetter, MPEA chieftain here, to US with Italian film chiefs who are returning Jack Valenti's visit to Italy.

Michael Wilson, Radio Free Europe, wife and family off on "Raffaello" for two-month American leave.

Irving Levine, NBC, and wife Nancy parents of a daughter, their third child. They have two sons.

Stampa Estera held its fourth national event "Hungarian Night" under patronage of Hungarian Ambassador.

Charles P. Arnot, ABC, back at work after two-week American business trip.

Wilton Wynn, Time, now listed on staff of international editions.

Robert Deardorff, American travel writer, honored with top Pisa prize for article in New York Times.

Dateline Article

(Cont'd from page 3)

The House subcommittee on government information, headed by Rep. John E. Moss (D-Calif.), currently is investigating charges of censorship brought by staff members of *Stars and Stripes*.

On March 16, Rep. Donald Rumsfeld (R-Ill.), a member of the committee, placed in the Congressional Record a list of 53 examples of alleged censorship and news management. The list includes examples that occurred before, during and since 1963.

The Defense Department has admitted several instances this year in which either it or Army headquarters in Heidelberg have censored news out of *Stars and Stripes*. In January, the Pentagon killed a story about the Joint Chiefs of Staff written by Sid Moody of the Associated Press.

In February, Army headquarters in Heidelberg killed a wire service story about the arrest, in California, on charges of driving while under the influence of LSD, of the son of the US ambassador to West Germany, George McGhee.

Colonel George E. Moranda was dismissed from his post as Army chief of information in Europe after he had defended *Stars and Stripes'* right to publish the McGhee story and counselled his superior against killing it.

The Moss Committee is also investigating Colonel Moranda's dismissal. Chairman Moss was quoted several weeks ago as saying the committee has heard reports that General Andrew P. O'Meara, commander of the Army in Europe, has dismissed information officers frequently in the past.

The *Dateline* article, written by James M. Halbe, a former *Stars and Stripes* staff member and now assistant foreign editor of *Business Week*, also traces the efforts of the civilian editorial staff of *Stars and Stripes* to find some recourse from Army censorship other than by "appealing to the officers doing the censoring."

The article attributes the Defense Department's present troubles to the fact that the role General Eisenhower filled during World War II, in preventing military interference with *Stars and Stripes*, "has gone unfilled for 22 years."

The 1967 *Dateline*, edited this year by McGraw-Hill under direction of Ralph Schulz, *Chemical Week* managing editor, was distributed at the OPC Annual Dinner Friday night. It is being sent to leading world figures as well as to OPC members. More about the magazine and coverage of the dinner will appear in the next issue.



Bulletin Committee Chairmen:

Alton Kastner David Resnick
Lawrence Stessin

Managing Editor: Sibby Christensen

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Editorial deadlines: Noon Mondays for column items, noon Tuesdays for all other materials.



BOOK OF THE HOUR: Inaugurating a series of appearances for his new book, *It's All News to Me*, is past OPC President Bob Considine, at the book's kickoff party at Toots Hor's. Lucky recipient of a freshly autographed copy is another OPC Past President, John Daly.

Placement

Scandinavia:

M-266—Wanted: Ed./Writer with newspaper or mag. exp., to work in Denmark on successful English-language mag. covering Scandinavia. Half-time obligation for which salary is \$5,000-7,000, allows time for other freelance work. Overseas transport negotiated. Interviews NYC April 21-May 1.

New York City:

M-267—Wanted: Info. Dir. for research div. major corp. in electronics, space instrumentation/communications. To deal with scientists/engineers, translate tech. developments into lay language. Salary, in \$15,000 range.

M-268—Wanted: Qualified copy & feature writer for new mag. in diplomatic area. Mag. newspaper exp. required. Submit resume, state salary requirement.

M-270—Wanted: for New York City Bank, PR man with financial news experience to handle press releases, brochures, some speech-writing form letters, etc. About five years' editorial and bank PR experience. Good salary based on experience.

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M-269—Wanted: P.R. director for banking org. Thorough knowledge banking P.R. problems, fin. community needs, and fin. writing exp. required. Salary commensurate with exp. Submit resume in confidence.

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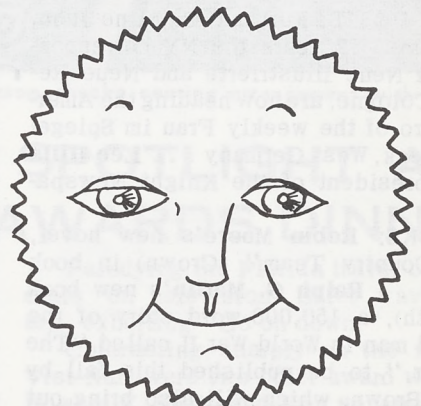
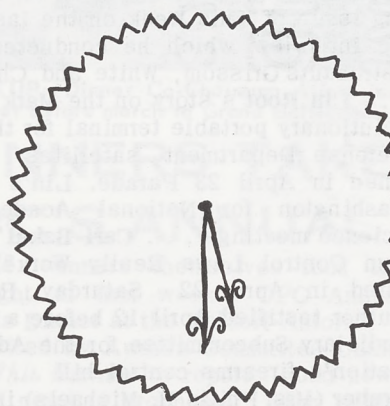
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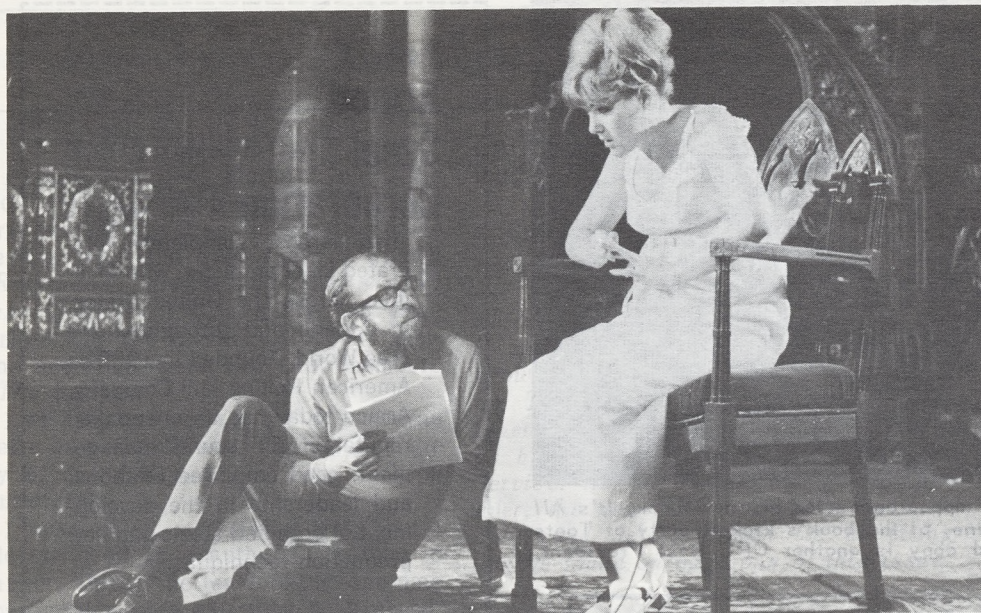
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STAR GAZING: Producer-writer-director Harry Rasky talks with actress Lynn Redgrave during production of ABC News' "Hall of Kings" documentary in Westminster Abbey. Miss Redgrave portrayed Queen Victoria in the program.

PEOPLE & PLACES

(Cont'd from page 2)

Montevideo . . . **Marty Gershen**, NY bureau chief for the Newark Star Ledger, off to Viet Nam for eight-week tour of warfronts, covering for the Newhouse chain.

CHECKING IN: **Joe Falletta** from Italy . . . **George Herald** from France. (He can be reached at MU 6-2905 for the next two weeks.)

NEW POSTS: **Kurt and Caroline Juhn**, for the last 12 years the NY correspondents of Neue Illustrierte and Neue Revue in Cologne, are now heading the Amerika Buero of the weekly Frau im Spiegel in Luebeck, West Germany . . . **Lee Hills** named president of the Knight Newspapers.

BOOKS: **Robin Moore's** new novel, "The Country Team" (Crown) in book stores . . . **Ralph G. Martin's** new book (his 17th), a 150,000-word story of the enlisted man in World War II called "The G.I. War," to be published this fall by Little, Brown, which will also bring out his "The Kennedy Brothers." Martin was a combat correspondent for The Stars and Stripes and Yank. He's already written about John F. Kennedy in a book he co-authored called "Front Runner, Dark Horse" (Doubleday) . . . "The Martyred Presidents and Their Successors" by **Frank K. Kelly** out via Putnam, which also published Kelly's "Your Freedoms: The Bill of Rights." Latter is now out in two paperback editions, Bantam in the US and Canada, and a shorter version (Pyramid) for Asia and Africa . . . **Gertrude Samuels'** new documentary novel, "The People vs. Baby," due out May 5

via Doubleday. Month will be a banner one for the author, who contributed "Hitler Slept Here" to the new OPC book, "How I Got That Story," out May 11. And May Redbook is featuring her article, "Do Women Really Want the Freedom They've Won?"

ARTICLES: **Phil Clarke**, Mutual Broadcasting, has a story in an upcoming issue of This Week on the last public interview which he conducted with astronauts Grissom, White and Chaffee. . . . **Lin Root's** story on the Mark V, revolutionary portable terminal for the new Defense Department satellites, covered in April 23 Parade. Lin's off to Washington for National Academy of Science meetings . . . **Carl Bakal's** "Do Gun Control Laws Really Work?" featured in April 22 Saturday Review. Author testified April 12 before a House Judiciary Subcommittee for the Administration's firearms control bill . . . **Ruth Gruber** (Mrs. Philip H. Michaels) in April 15 Saturday Review with "The Heroism of Staszek Jackowski," an Anne Frank story with a happy ending.

RADIO & TV: **Jeffrey Blyth**, chief NY correspondent for the London Daily Mail and this year's president of the Foreign Press Association, back from a six-week tour of the Middle East and Europe, interviewed on the Barry Gray show (WOR) about life today in "swingin' Britain." . . . "Miss Helen Hayes Presents - Yankee Don't Go Home," a 30-minute color documentary produced by **Barry J. Holloway**, scheduled for May and June showing over more than 200 TV stations

in the US and abroad. The film was made for the American-Korean Foundation and narrated by AFK board member Miss Hayes.

HONORS: Los Angeles Times' **Robert S. Elegant** the winner of a Sigma Delta Chi distinguished service award for foreign correspondence . . . New officers of the Society of Silurians, an organization of veteran newsmen, include **Donald D. Hoover**, president; **Rodney L. Stahl**, second vice president; **E. Robert Mason**, treasurer; and **Charles Speaks**, secretary. **Jesse G. Bell** was named to the board of governors. William D. Moyers addressed the annual awards dinner. . . . "It's Called Motor Oil," a 21-minute color film created and produced by **Dan Hess** for Shell Oil, has won an honors certificate at the American Film Festival. It will be shown at the Festival and is also up for one of the Educational Film Library Association's top Blue Ribbon awards . . . Viet Nam correspondent **Betsy Halstead** given the 1967 S.O.S. (Sound of Success) award by Theta Sigma Phi . . . A copy of highly acclaimed documentary produced, directed and written by **Harry Rasky** for ABC-TV news, has been presented to the Dean of Westminster Abbey and will be placed in the Abbey's vault to be viewed again 100 years hence. As far as is known, this is the first time an American news program has been so honored . . . **Sydney Eiges**, public information vp of NBC, elected a trustee of the National Academy of Television Arts and Sciences . . . Seventeen pix from **Sam Waagenar's** book "Children of the World," have been bought by the British for use in one of their pavilions at Expo 67.

SPEAKERS: USAF Col. **Barney Oldfield** to emcee the 25th anniversary reunion of the "originals" of the 505th Parachute Infantry Regiment at Fort Bragg May 2-3 . . . **Henry Senber** spoke at the National Association of Broadcasters conference on instructional television April 19.

IDEA EXCHANGE: In an effort to promote a frank interchange of ideas and information for the betterment of the country, WOR newsman **John Scott** is instituting a series of private stag dinners to be held at the OPC and known as "6 at 6:30." First meeting was for April 20 and each month thereafter. Scott will bring together six different leaders from the press, government, industry, the arts, sciences and professions. Scott's host of WOR's "Radio New York" news program heard each week day from 4:15 to 6:00 p.m.

SICK BAY: **Jewel B. de Bonilla**, who was hospitalized earlier this year after being hit by a Washington, D.C., bus, ordered back to the hospital (Doctors in Washington).